

Rotations

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John Sherry opened the meeting. Alan Mac gave the thought for the day.

Visiting Rotarian Steve Paddock, Orinda, announced the District Conference Twin Format Golf Tournament on Oct. 23. There will be two simultaneous tournaments: one for serious golfers with handicaps at the Orinda Country Club, and one for casual golfers at the Moraga Country Club. Tournament registration forms: www.rotary5160.org/events/docs/golf.pdf.

Jay Lifson reminded us that the Lafayette Art and Wine Festival is Sept. 20-21 and we will be roving ambassadors. The festival will be donating some money back to us for our participation.



Mike Heller asked for more volunteers for the Rock the Plaza concession on Friday night. He did get some more help. He recognized Diablo Foods for their continuing support of this effort.

John Sherry said that our softball challenge with the Lamorinda Sunrise Club has been postponed until Spring.

Steve Snyder collected fines from Alan Mac, Larry Blodgett, and an IOU from Bob Shusta for their anniversaries.

SPEAKER: Mike Grenby, a professor of public speaking and journalism at Bond University in Australia, explained how his career in journalism has taken him to many parts of the world. Originally from Vancouver, Canada, he was educated at the University of British Columbia and Columbia University's Graduate School of Journalism. His discussion centered on the value of the

life skills that journalism and public speaking bring to students who choose this course of study. Journalism teaches students how to talk to strangers and write clearly and concisely. In any career, becoming a specialist is advantageous. As journalists, students can write well about their specialty and become known for it. As their career grows, they can expand their opportunities to include moving into other media outlets with their special knowledge.

Professor Grenby used his own career as an example. He worked for *The Vancouver Sun*, and after a full year of penny pinching to finance a one-year trip around the world, he chose financial planning as his area of expertise. He started with a weekly financial planning column in 3 newspapers that soon ran in 50 newspapers. He wrote several books on personal finance and became a regular on radio and TV spots. This led to invitations as a celebrity lecturer on fabulous cruises where he was paid to conduct seminars and host cocktail parties while exploring the world.



At Bond University, his public speaking course has won awards for his class and has been written about in the *Harvard Business Review* and the *Australian Financial Review*. He uses desensitizing techniques such as having his students wear togas while speaking outside in full view of other students walking by, and by shouting intros to their speeches while hitting a chair with a pool noodle. They thus learn to focus on their message and not to be intimidated by what is required of them to achieve their goals. Journalism gives students a deeper appreciation of the world and its people.





Rotary Images

President John F. Kennedy, accompanied by wife Jacqueline, addressed New Hampshire Rotarians in 1960. In 1961, the honorary Rotarian signed an executive order launching the Peace Corps.

PEACE CORPS CONNECTION

By Sandra Swanson, *The Rotarian*, excerpt

As an honorary Rotarian, U.S. President John F. Kennedy knew a thing or two about Service Above Self. No wonder the spirit of Rotary's motto is also embodied by the Peace Corps, which Kennedy established in 1961.

But the Peace Corps and Rotary International are more than that. Together, these organizations advocate service beyond U.S. borders – a common thread that's prompted many global-minded folks to devote years of their lives to both groups. Shake hands with a former Peace Corps volunteer, and there's a good chance you've just met a Rotarian too.

That's because the desire to work around the world – and connect with other people – doesn't abruptly end when Peace Corps volunteers pack their bags and return to the states. For many, Rotary offers an opportunity to continue what they started. For some, that's happened literally, as they launch service programs to aid the villages where they once volunteered. ...

For the stories of four Rotarians who did just that, as their Peace Corps experiences moved them, haunted them, and called them back, see your August *Rotarian*, or www.rotary.org/en/MediaAndNews/TheRotarian/Pages/PeaceCorps.aspx.



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MAKE UP MEETINGS NEARBY

MON

12:00 Danville, Brass Door, San Ramon

TUES

07:00 Walnut Creek Sunrise, Scott's Seafood

07:00 Danville-Sycamore, Crow Canyon Country Club, San Ramon

12:15 Moraga, Soda Center

12:00 Walnut Creek, Heather Farms Garden Center Bldg

05:30 Diablo View, 1515 Restaurant, WC

WED

12:00 Rossmoor, Hillside Clubhouse

12:15 Alamo, Round Hill Golf

12:15 Orinda, Community Center

12:15 Concord-Diablo, Marie Callendars

FRI

07:00 Lamorinda, Postino

12:15 Concord, Concord Hilton

THE FOUR WAY TEST

Of the things we think, say or do:

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?



UPCOMING SPEAKERS

08/21 Patrick Schwerdtfeger
 Touching a Younger Audience
 08/28 Rhonda Chaikin, Simple Ways
 to Green Your Business
 09/04 Stuart McCullough & Kathy
 Bowles, Youth Homes
 09/11 Russian Rotary Club
 09/18 Jay Lifson, Instructions for Art &
 Wine Festival
 09/25 TBD

LOCAL ROTARY EVENTS

08/15 Rock the Plaza Barbecue
 08/22 Rock the Plaza Barbecue
 08/23 Rotary Foundation Seminar,
 Hilton Garden Inn, Fairfield
 09/09 Board meeting, 5, Laf Chamber
 09/20-21 Lafayette Art & Wine Festival
 10/06 Lafayette Rotary Golf & Wine
 Classic, Rossmoor Golf Course
 10/23-25 Rotary District Conference,
 Concord Hilton, save our Club
 15% if you commit before 08/31
 10/26 Reservoir Run/Pancake Feed

ROTARY INT'L EVENTS

06/21-24 2009 RI Convention,
 Birmingham, England
 06/20-23 2010 RI Convention,
 Montreal, Canada

BIRTHDAYS

08/12 Mary Claire Searby
 08/24 A.J. Nisen
 08/26 Mike Henn

ANNIVERSARIES

08/01 Larry Blodgett
 08/08 Barry Toomajian
 08/14 Alan Mac
 08/14 Ed Stokes
 08/17 Troy Winkles
 08/19 Jay Lifson
 08/20 Bob Shusta
 08/23 Daniel Baker

GREETERS

08/21 Larry Duson
 08/28 Bill Eames
 09/04 Bob Ewen
 09/11 Steve Falk
 09/18 Jack Hansen

